Developing a Coaching Vision and Mission Statement

My core values are:

My definition of coaching is:

I coach teams/teachers because:

I know I’m an effective coach when…

I know I did a good job coaching when by the end of a coaching conversation, my client…

I hope that as a result of my coaching, this will be true:

*A* ***MISSION*** *helps us establish priorities and guides decisions. Our mission is our fundamental purpose—it explains why we do what we do.*

*A* ***VISION*** *provides a compelling future. It is a basis for assessing the current reality and it provides a sense of direction.*